



OPULENT
Beauty
INSTITUTE

Cutting-edge 501(c)(3)-pending
organization which is

DEDICATED TO

Providing quality, affordable vocational
training in an effort to ensure equal opportunities
for achievement amongst socioeconomically
disadvantaged individuals





Skin Care



Hair Styling



Nail Care



Many More



Opulent
BEAUTY INSTITUTE
BEAUTY AND BRAINS COSMETOLOGY EMPOWERS





Our innovative program will allow individuals to develop marketable skills, and ultimately to secure meaningful employment as cosmetologists.

Through our organization's programs we hope to help adults seeking a second chance to receive superior career training with an emphasis on character building and developing good work ethics, which will serve to enrich all of their future endeavors.

Established in March of 2013 and based in Franklinton, Louisiana, The community served lacks a beauty institution that is culturally sensitive and staffed to train individuals whom will service clients of diverse ethnicities.

The community served lacks a beauty institution that is culturally sensitive and staffed to train individuals whom will service clients of diverse ethnicities.

Opulent Beauty Institute targets low to moderate-income students that desperately need a life-long career and desire to become well-rounded certified State licensed cosmetologists.

Opulent Beauty Institute will offer courses in cosmetology, manicuring, instructor training, and advanced education for licensed stylists and salon owners. Our classic and practical approach to teaching, motivates our students in their hands-on clinical skills, and advanced education on everyday beauty techniques. In addition, we will offer preparatory courses for State Boards/Licensing and Certifications.

MISSION

The Opulent Beauty Institute, Inc. mission is to prepare students for cosmetology licensing and certification by presenting culturally sensitive training to establish and to preserve a successful career in the beauty industry.

Vision

Opulent Beauty Institute, Inc. will prepare

individuals for successful cosmetology licensing and certification

through clock hour education and hands-on training to pass the Louisiana State Boards and to become skilled and proficient in cosmetology.



Endless OPPORTUNITIES

In
Washington
Parish, much of the
population is quite
disadvantaged.

Due largely in part to a lack of vocational skills, many young people are struggling with unemployment and underemployment.

This has led an already careworn community into further distress. For example, currently the median household income in Franklinton is a mere \$20,955. As a result, an estimated 24 percent of the population is living below the poverty level, including 41.3 percent of those under age 18 and 28.7 percent of those ages 65 or over. This figure is extremely disheartening compared to the 14.3 percent national average, and is even greater among certain socially disadvantaged populations.

Fortunately, our organization has developed a plan to address job-insecurity amongst our target demographics through the impartation of marketable skill sets in the field of cosmetology.

The U.S. Bureau of Labor Statistics released new data last year regarding the job demand growth, earning potential and top paying metros and states in America for working beauty professionals. Much of the job demand growth is very promising, and median salary appears to be increasing over time. All-told, the BLS estimated that there were more than 819,000 beauty jobs in 2010 and that more than 128,000 new jobs will be added through the year 2020.


Endless OPPORTUNITIES



Cosmetologists & Hairdressers


- 627,700 jobs in 2010
- 16% growth predicted through 2020
- Addition of 98,400 jobs by 2020

Realizing the need that exists in our community and the opportunities available in the beauty industry, Oplulent Beauty Institute will fulfill our mission through the provision of a quality, comprehensive cosmetology training program, offered through a fully licensed and accredited learning institution.



While our educational programming is open to anyone interested in participating, we will be specifically targeting second chance populations, such as those of socioeconomic disadvantage and chronically unemployed individuals. It is critical that we respond to an urgent need of those that are in financial distress, unemployed, emotionally depressed and lack purpose and marketable skills.

Through Oplulent's culturally-sensitive advanced training and career services, we will provide the missing link.





Our Institute

Our innovative programs will follow the guidelines and requirements set forth by the Louisiana State Board of Cosmetology.

This will include 1,500 hours of instruction for cosmetologists prior their sitting for the State Board examination.

This instruction will be made available to students as either a full time or a part time program, in an effort to accommodate their family lives or any existing employment.

From their very first day of class until graduation day, Opulent Beauty Institute will provide our students with everything required to maximize their talents, their creative abilities, and their success in the beauty industry.

Our Institute



Our comprehensive curriculum will embrace State Guidelines for Cosmetology, and will include:

- ♥ *Diverse and comprehensive course curriculums in their field of study*
- ♥ *Tutorials, Hands-on training & classroom lessons on Hair, Nails, & Skin*
- ♥ *Additional culturally sensitive prep for certain weaves, hair growth, braiding, & more*
- ♥ *Workforce/Job Development classes will also be included*
- ♥ *Advance Training for Seniors - 200 hours*
- ♥ *Highly knowledgeable and experienced instructors*
- ♥ *Small class sizes for more personalized instruction*
- ♥ *State-of-the-art technology*
- ♥ *Instruction on the latest advances in the cosmetology, barber, and spa industry*
- ♥ *Career placement and assistance*



In addition to our standard curriculum, the institute will incorporate a variety of complementary community enrichment events and interactive family workshops, such as:

Our Institute



- ♥ *Successful Living (Life Skills)*
- ♥ *Health, Wellness, Fitness & Nutrition*
- ♥ *Professionalism & Business Etiquette*
- ♥ *Leadership & Career Development*
- ♥ *Intra-/Inter-Personal Relationships*
- ♥ *Computer & Technology Training*
- ♥ *Tutoring & Mentoring*

The Curriculum



(Note: Students must participate in 1500 hours of classes and supervised instruction before attempting the state boards):

- ☞ *Preparatory Curriculum will embrace State Guidelines for Cosmetology*
- ☞ *Tutorials, Hands-on training & classroom lessons on Hair, Nails & Skin (1500 hours)*
- ☞ *Advance Training for Seniors - 200 hours*
- ☞ *Additional culturally sensitive prep for certain weaves, hair growth, braiding & more*
- ☞ *Workforce/Job Development classes will also be included*
- ☞ *Self Paced 12-24 months to complete course work*
- ☞ *Certificate of Completion will be issued once hours have been completed*
- ☞ *State Board of Louisiana will conduct the actual licensing of the students*

Direct Service Training:

Cosmetologist, Professional Stylist,
Skin Care Specialist, Manicurist, Makeup
Technician, Hair colorist, Perm Specialist,
Nail Care Technician, etc.

Convenient Scheduling:

Morning classes (9am-4pm) or
Night school/evening classes (4-9pm)

Community Enrichment Events & Interactive Family Workshops:

- ☞ *Successful Living (Life Skills)*
- ☞ *Health, Wellness, Fitness & Nutrition*
- ☞ *Professionalism & Business Etiquette*
- ☞ *Leadership & Career Development*
- ☞ *Intra-/Inter-Personal Relationships*
- ☞ *Computer & Technology Training*
- ☞ *Tutoring & Mentoring*

• The Curriculum •

We are here to service and to beautify the body and improve the appearance of a physical feature, and learning how to make people look and feel their best at our best.

We offer classes that teach you all the skills you need to become a talented cosmetologist, Instructor or esthetician.

Opulent Beauty Institute also offers a vast selection of beauty products. We have everything from hair extensions to hair and care products to ensure that you're always able to maintain a perfectly polished look, SUCH AS: Lace wigs, weave, hair extensions, in all colors and lengths.

Lace Wigs & Closures

Our beauty institute also carries lace wigs and closures made of 100% Indian and Brazilian hair. They come in the same four textures as our extensions and can be curled, straightened, combed, or simply washed for the right look. Baby hair is included in the front of the wigs.

• The Curriculum •



Hair Extensions, Beauty
Products in Franklinton, LA
Skin & Nail Care

In addition to hair care products,
we carry skin and nail care supplies,
including:

- Nail Polish & Art
- Nail Tips & Bonding Glue
- Acrylic Nail Supplies • Gel Nail Supplies
- Nail Treatments
- Nail Files & Implements • Top & Base Coats
- Manicure & Pedicure Supplies
- Lotions, Oils, & Removers
- Paraffin Wax

Hair Extensions

Opulent Beauty Institute carries Brazilian, fusion, and tape-in hair extensions in four textures: straight, curly, wavy, and natural. All extensions come in 12-, 14-, 16-, 18-, and 22-inch lengths in many colors.

Sustainable PROGRAMS

Our state of the art, 4800 square foot facility has been secured, and is currently in the process of undergoing leasehold improvements to meet the requirements of the State Board.

Upon completion, it will include three classrooms, a clinic floor, an aesthetician room, as well as offices, utility, and restrooms.

The most integral component of our current strategic plan involves the furnishing of the institution's flagship location, at which we will serve our student body with the most pioneering techniques and equipment.

In order to do so, we are seeking cash and in-kind contributions, which will be allocated to securing work stations, shampoo bowls, beauty supplies, linens, hair, skin, and nail products, uniforms, washer/dryers, and talented educators and support staff.






Sustainable PROGRAMS

Why Become a Corporate Partner?



Partnering with Opulent
Beauty Institute is not only
a good community
investment...
it is also a good business
investment!

- *Align yourself with a well-respected, growing 501(c)(3) organization.*
 - *Create awareness of your corporate identity.*
 - *Portray a positive image to your stakeholders.*
 - *Year-round promotional opportunities.*
- 

Sustainable PROGRAMS

Once fully established, the costs of ongoing operations will be self-sustained. Our standard tuition of \$12,108 which is far less than the \$20,000-\$28,000 that other comparable programs charge in our area, will ensure us the ability to provide talented, certified instructors to serve our student body, using the highest quality, modern equipment. Opulent Beauty Institute may also offer financial aid packages for students who demonstrate significant financial need. Our goal is to make our programs available to anyone interested in participating and eliminate finances as a barrier in their creation of a more promising future.



In addition to tuition, our self-sustainability will be further ensured through the operation of a salon in our facility, which will provide a full range of traditional salon services to the public at large. Opulent Beauty Institute students will work in the shop, under the supervision of instructors, to gain practical experience as well as to develop basic business and entrepreneurial skills.



Contact Us

WEBSITE :

www.opulentbeautyinstitute.com

PHONE:

877-632-4609

ADDRESS:

2417 Washington St. Franklinton,
La. 740438

